LET'S DO THIS!

weqollab

WE CREATE IMPACTFUL WORK THROUGH COLLABORATION

Every brand is unique. Thus, we believe in making bold choices to express individuality.

COLLABORATORS

We have a team of collaborators ever-ready to embark on a new challenge.

UI/UX
DESIGNERS

MULTIMEDIA
DESIGNERS

DEVELOPERS

COPYWRITERS

GRAPHIC
DESIGNERS

CONTENT
WRITERS

MARKETING
STRATEGISTS

DATA
ANALYSTS

CAMPAIGN
MANAGERS

PROJECT
MANAGERS

QUALITY
ASSURANCE

MEET THE SQUAD

OUR FORTE

SOLUTIONS THAT MAKE A DIFFERENCE

UI/UX

Beautiful, engaging and intuitive.

User interface and experience design for interactive digital touchpoints like websites, apps and other formats.

- Website UI/UX Design
- Mobile App UX/UI Design
- Platform UI/UX Design
- Design Strategy & Consulting
- UX Strategy & Experience Design

Development

Robust, efficient and functional.

Build interactive experiences for your audience that is reliable and expertly-built so you can fully utilize technology for your business needs.

- Website Development
- Mobile App Development
- E-commerce Solutions
- Interactive Web Experiences
- On-Demand Developer Deployment
- Web & SaaS Applications
- Content & SEO Optimization
- Domain & Hosting Services
- Technical Support & Maintenance

Video & Photo Production

Don't stop at images to grab attention.

Create animated motion graphics that turn heads and keep your audiences engaged.

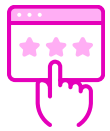
- Explainer Videos
- Marketing & Commercial Videos
- Corporate Video Production
- Advertisements
- Photography & Videography
- Ideation, Scripting & Storyboarding
- Pre- & Post-Production Services
- Animation & Video Editing
- Narration & Voiceovers

Digital and Social Marketing

Find your people. Build a sustainable social and digital strategy that engages and grows your audience.

From content marketing to strategic advertising, we'll help you find the best solution for your business.

- Social Media Management
- Communications & Marketing Strategy
- Campaign Ideation & Strategy
- Lead Generation Campaigns
- Playbook & Strategy Creation
- Paid Advertising
- KOL Engagement
- Asset & Creative Production
- Reporting & Optimization



Branding & Graphic Design

Best foot forward with a beautiful visual identity.

Build your logo, brand guide, and brand bible with us to start building recognisability and become a name in your industry.

- Brand Guidelines
- Logo Design
- Print & Packaging Design
- Product Mockups & Illustration
- Marketing Materials
- Pitch Decks & Press Kits

IN ACTION:

OUR BEST WORKS

THE PORTFOLIO

COLLABORATING WITH

BRANDS

With our forces combined, here are some pretty big names and some really cool small businesses that we've had the pleasure of working with.

WHAT DO YOU WANT TO ACHIEVE FOR YOUR BRAND?

For Brands

ANYTHING & EVERYTHING DIGITAL

A concept is brewing and you're certain it's going to hit your campaign KPIs.

All you need now is to execute it well with the right team.

https://bit.ly/WeqollabCollaborative

CASE STUDY

PRODUCT RELEASE

A product launch is in the pipeline and you've been tasked to come up with a robust marketing plan.

Your first step is to increase awareness.

Define KPIs

Define what needs to be achieved into smaller goals

Understanding Consumers

Strategize according to your specific target market

Game Plan

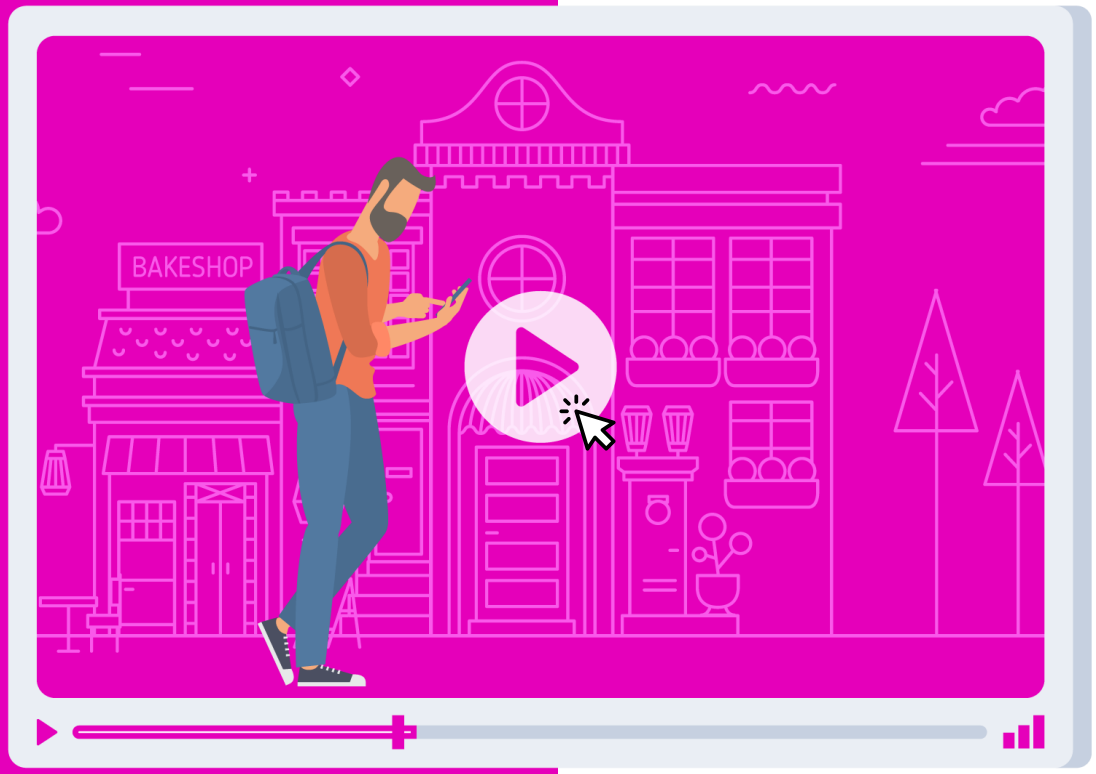
Develop touch points that surprise and delight

For Start-ups

ENABLING SMALL BUSINESSES

As a new business owner, your focus is often split across multiple facets.

From securing new investors to developing an operational workflow, you're being pulled in all directions.

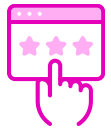


https://bit.ly/WeqollabStartups

CASE STUDY

ESTABLISHING BRAND IDENTITY

Creating a distinction from competitors is a necessity to stand out from the crowd, starting with your brand identity.



Brand Values

Develop core values that shape your business

Brand Perception

Create a personality that your consumers can relate to

Inject Creativity

Where we marry design with your brand personality

For Agencies

LIMITED RESOURCES

We understand the struggle when faced with a lack of hands on deck.

A little outsourcing might just do the trick, don't you think?

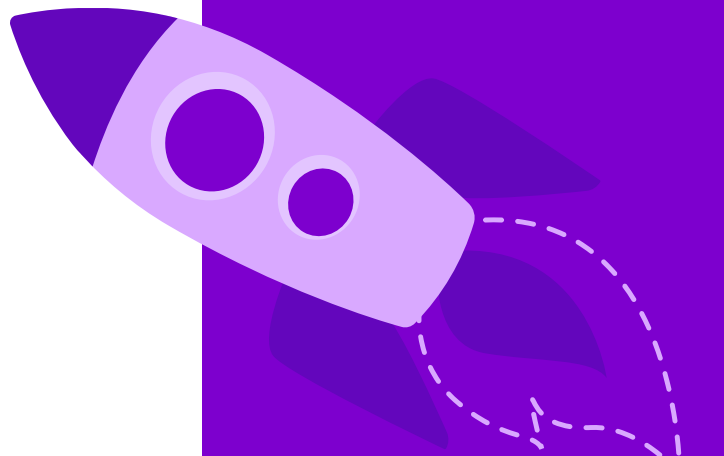
https://bit.ly/WeqollabResourceSolutions

CASE STUDY

LIVE A MICROSITE IN 6 WEEKS

You pitch, you pray and you win the contract. Now, you're stuck with tighter timelines and a smaller team than expected.

Sounds familiar?



Scope

Discuss a detailed outline of project requirements

Timeline

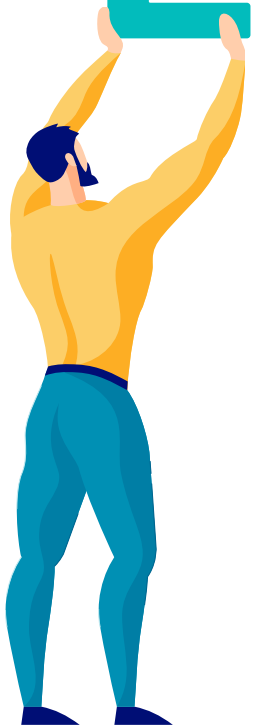
Set achievable milestones for both parties

Craft

Leave it to us to package and launch the microsite

TOGETHER, WE DO GREAT THINGS

BRAND EXPERIENCE



We believe in creating digital products that consumers will love engaging with. Easy on the eyes, nimble on the fingers.

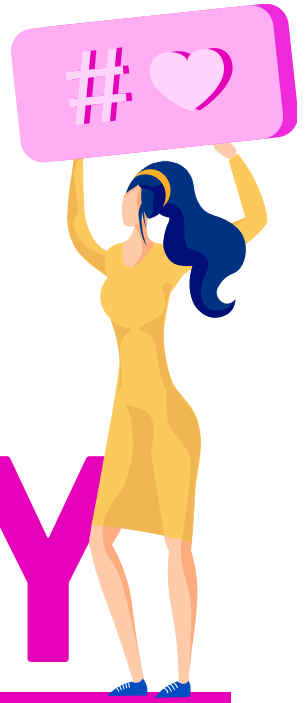
The aim of the game is to design a product that is intuitive and aesthetically pleasing through user interface and user experience.

BRAND PRESENCE

From websites, to apps, to social platforms (no, you do not need to be on all of them), we'll set them up for you.

The aim of the game is to ensure your brand is easy to find on the right mediums.

SOCIAL STRATEGY



A billion people spend close to an hour a day on Instagram.
That's a lot of people.

The aim of the game is get everyone connected within an online community.

CONTENT CREATION

Graphics and animation are a few way we make content interactive.

The aim of the game is to lock in consumers' attention while encouraging engagement.

DIGITAL EXPERIENCE

The world is going digital, and so are we.

Whatever your next digital project may be, we've got the talent and resources to move you in the right direction.

The aim of the game is to embrace technology and the online community.

Solutions, Not Scope

In the earliest part of our process just after introductions is understanding the client's goals. We want to understand: *what does the business want to achieve?*

Measuring the Match

As two organizations come together, it's important to understand what they have to offer one another. In this part of the process, we define what we can offer and what support the client can make available.

Project Specs

Big goals are broken down into measurable completions. Here, we work with the client to customize a service suite that's perfect for their needs.

Discussion, then Champagne!

Weqollab prides itself in the long-term relationships it has cultivated. Once the scope is clear to both parties, we seek approval and begin the journey to a long, fruitful partnership.

OUR RECIPE: **WEQOLLABORATION**

We want to remain adaptable to brand requirements and be flexible with timelines, without compromising on quality.

How we'll work together

Every project needs a plan. Here we agree on the plan, approval process and mark important dates on our calendar.

Progress Call/s

Discover collaboration in our progress calls where we touch base on completions, what we like so far and what we really, really like.

Strategy Presentation

For long term projects such as marketing retainers, the time has come for us to present a complete strategy and timeline for your approval.

Production Proper

We strive for timely project delivery, while ensuring proper quality testing of products and solutions.

Revamp Rounds

Customer satisfaction is the end goal. Customizable to the goals and progress, we create rounds of periodic improvements in terms of strategy and approach to keep meeting our goals. Solutions work best with long-term plans.

Completion

Woohoo! We check our completions to against our initial scope, ensure efficient knowledge transfer (as necessary), provide support as needed and prepare for what's next.

HOW WE'LL WORK TOGETHER

Hassle-Free Support

For projects requiring long-term maintenance, periodic updates, and recurring deliverables, we enter long-term retainer agreements with clients after completion.

READY FOR A CHAT?

LET'S HAVE

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